

SCALING CASH-ON-DELIVERY E-COMMERCE GLOBALLY

Operational Infrastructure for Scaling Sellers



SELLER GUIDE



Scaling Cash-on-Delivery E-commerce Globally

COD Euro provides the operational infrastructure that enables sellers to launch and scale Cash-on-Delivery (COD) businesses across international markets.

Instead of managing complex logistics and operations, sellers focus on growth while CODEURO manages the backend infrastructure.



[Start the Process](#)



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Scaling COD E-commerce Is Operationally Complex

Launching and scaling a COD business requires managing multiple operational layers:



- Supplier coordination
- Warehouse and stock management
- Shipping and delivery logistics
- Payment collection and cashflow

Without an integrated infrastructure, these operations become fragmented and difficult to scale.



COD Euro Infrastructure

COD Euro provides a complete operational system that manages the entire COD lifecycle.



SOURCING & FULFILLMENT

Product sourcing, storage, inventory management, and fulfillment handled by CODEURO.



CONFIRMATION & DELIVERY

Call center confirmation and COD delivery infrastructure



FUNDS COLLECTION & SETTLEMENT

Collection and remittance of funds back to the seller

Full COD Operational Cycle

Operational burden vs COD Euro-managed infrastructure



1. Sourcing

2. Warehouse

3. Confirmation

4. Shipping &
COD Collection

5. Funds
Remittance

1. Sourcing

Supplier coordination and product procurement

2. Warehouse

Storage, inventory management, labeling, pick and pack

3. Confirmation

Call center confirmation and validation of orders

4. Shipping & COD Collection

Delivery and payment collection via logistics partners

5. Funds Remittance

Funds transferred back to the seller



Operational Visibility Through the CODEURO Platform

Sellers have full transparency through the platform dashboard.

Features

- Order tracking and confirmation status
- Performance and reporting dashboard
- Operational visibility across the full lifecycle
- Real-time order management

LEADS Dashboard / Leads

Confirmed 84 ✓ Canceled 11 ✗ Delivered 72 🚚 Returned 9 📦 Total 58.420,00€ €

-- All customers Search...

Result with: Focus Display all Display

Ref	Owner	Referral	Status	Shipping	Quantity	Amount	Payment	Date	Action
			Confirmed	Delivered	1	50.00€	Paid	2026-02-25	👁️
			Confirmed	Delivered	1	50.00€	Paid	2026-02-18	👁️
			Confirmed	Delivered	2	90.00€	Paid	2026-02-13	👁️
			Confirmed	Delivered	1	29.99€	Paid	2026-02-09	👁️



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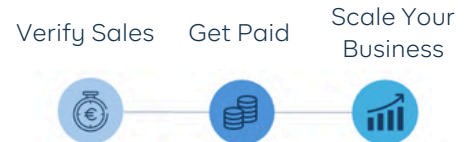


Scaling With Infrastructure

By removing operational complexity, sellers can focus on scaling their business.

Results

- Increased order volume
- Faster operational execution
- Full visibility of performance metrics
- Scalable COD infrastructure





International Operational Infrastructure

CODEURO infrastructure powering COD operations across EMEA, with growing expansion into LATAM and GCC markets.



Start Your COD Simulation

See how COD Euro can support your operations!

CODEURO

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Next Steps

- Request a simulation
- Review onboarding process
- Start scaling your COD business